

## HALL OF FAME

Aerosmith Pedro Abrunhosa A. Belem \& V. Emanuel The Black Sheep Jack Blades/Nightrange lassportgruppe Südwest Lars Brogaard Brooks \& Dunn Rebekka Bakken Alexander Bisenz Adam Blackstone Vera Böhnisch Terry Bozzio Luz Casal Joe Cocker Dragonforce Gandy Dulfer Kat Dyson Tia Fuller Rita Guerra Hubert von Goisern Gomezz from Reamonn Paulo Gonzo
W. Lee Hogans In Flames Ravi Jakhotia

Jay-Z
Polo Jones
Quincy Jones Killerpilze

Kitaro
DJ Layla Hanjin Lee Liquid Blue Hakim Ludin

Brian Montgomery Motherjane Musikvereinssaal Dave Natale Ian Paice Mike Phillips Willi Resetarits Katja Rieckermann Busta Rhymes Luis Ribeiro Rockapella Russkaja Mike Scott Shaolin Monks Carlos Sancha Los Secretos Sepultura Tommy Shaw Jay Shellen Sivamani Rhonda Smith Martin Strayer Christina Stürmer Supermax Swingle Singers Sweet Soul Music Revue Steven Tyler Vienna State Opera Tim
Chad Wackerman Konstantin Wecker Kanye West Kim Se Whang Kenneth Whalum II Kim Wilde Hal Winer Zweitfrau


Missed an Issue?
If there is a particular story or review of one of our artists from the "Hall of Fame" that you would like to revisit, please write an email to presseakg.comm.
avaliable) or a pdifile.

## "WHAT THEY TOLD US LATELY"

AKG artists and sound engineers give us their feedback


$T_{\text {his issue is chiefly dedicated to those people in the background, who are }}$ often jointly responsible for the success of perfect FOH and monitor sound: he sound enginee
In recent months we have received many, some quite personal, emails about
our products from sound engineers from all over the world It is with these our products from sound engineers from all over the world. It is with these comments that we have put together the current edition of on stage 3 , One however was very clear: engagement pays off!
Even Henry Ford, the founder of the Ford Motor Company and innovator of the
 oo save time.."

With this in mind, this issue can represent an important aid to sales. Indeed it makes perfect sense to be able to incorporate such comments and feedback into your next consultation meeting, especially when they act to endorse the popularity and competence of our products. Not only that, but it also generates nthusiasm and awareness about the AKG brand
Generally speaking, the impact effectiveness of advertising is difficult to measure. Henry Ford again: "Half the money spent on advertising is wasted. The problem is, which half?" In our case, we are fortunate to know exact engagement in the area of artist relations.
Here is a great untapped potential that costs little but has the potential to bring a great deal: intitiative and engagement - probably the most effective investment within your advertising budget.
Use the chance to support your continued business success with this edition of on stage 3 .

Yours



## CHRIS WHITEMYER

"I just wanted to say again how happy Courtney is with her AKG D5. Courtney is usually only concerned with her monitors and everything else comes second.
When I read the feedback is dead Ad I had to check out the AKG booth at Namm where I met you. The next Monday I wen to Guitar center and bought a D5 for Courtney's rehearsals starting the next week. I also got some competitive mics and Marty Strayer (mon engineer) and Clair Brothers Audio came to install her monitors and the showdown started. What I told Marty to do was set the Monitors up with the mic they used before, then just plug the D5 onto the same cable. WOW what a difierence (the others stunk compared to the D5). Marty who does Monitors for (Seal, Gn'R, Janet Jackson, Maria Carey, Dixie Chicks) had never heard a mic make that much of an improvement. We are so happy that you made our jobs so easy to make her happy. Thank you. Courtney has said Sh could be at rehearsals all day on this Mic. Again thanks for al your help and making cool stuff.

Chris Whitemyer - production manager and tech for Courtney Love

AUSTRALIAN PINK FLOYD PROJECT


## - Dynamic reference microphone

- Hum compensation coil

Patented AKG Laminated-Varimotion
diaphragm
New acoustical design of inner windscreen

- Precision metal dust filter

Steve Macelroy/Australian Pink Floyd Project

We have recently finlshed our rehearsals.
We did get to use the AKG D7s. I was happy with the improvement they offered over the competitors and so was Gareth out Front of House engineer. We also put the AKG D40s on the Toms and noticed an immediate improvement in the overall sound of the Toms. They captured the low end of the drums much better than the competitors whilst still giving a crisp high end..
We have been using the AKG C451 as an Overhead mic on the percussion and we now have two of the AKG C518s on Roto Toms. These are all working weil in these positions.

## Thanks again."

Matt Coton - monitor engineer Australian Pink Floyd Project

## TIA FULLER

"I love the cordless microphone!!
... it is a quality piece of technology that enhances my natural sound. It's warm and sensitive to dynamics in every range. Thank you again and God Bless."

Tia Fuller about her C 519 ML microphone plus WMS 4500
C519

"The stuff is working top notch!!!! when can I call you to talk? I will be doing a big show in Atlanta on the 28th. Is there a way that you can cometo the show?"

Mike Phillips about his C519 and C520 mics

## JEAN B.A SMIT/ KKTARO <br> 

"We're doing great, thanks to your help with the different microphones. Everything is going great, I will send you some pictures in the next couples of days.
We're right now in Malaysia, but will go after the weekend to Singapore. Talk to you,
Best,
Jean"
Jean"
Jean B. Smit - FOH engineer about his Kitaro tour with AKG MicroMic C516, C519, C518 on various percussions

"We just got in from our first gig with the new drum mics. What a difference in our drum sound! Our kick drum can now bring down small buildings:) Both myself and Angelo our drummer loved everything about them. You have a winner on your end.
Hope all is good on your end.
Peace, Michael Vangerov"
Michael Vangerov - guitarist/technical director Liquid Blue, Inc. about a set of AKG D 112, D 40 \& C518M


## MARTIN STRAYER

I love this mic on our Electric guitar!! It is so true, clear, and beefy at the same time.. ust reproduces the sound coming out of the speaker so well, so crystal clear and punchy.

Very excited to have this AKG C214!! I also love it on acoustic guitar and vocals in the studio. been using it for that at my home studio and in the back lounge on the bus where we have a little studio set up.

Truly a great edition to AKG's microphone line." Martin Strayer - monitor engineer Joe Cocker


## STEVE MACELROY/ AUSTRALIAN PINK FLOYD PROJECT



"Kathleen (Dyson) let me use her AKG IVM4 in US rehearsals to show me how superior it was to

Rhonda Smith about her experience with AKG IVM4
"Rhonda and I love the products and are telling everyone we know how great they are. Sheila (E) does have a longstanding deal with .......... but I hope to do a comparison test so she can hear the superiority of AKG."

Rhonda Smith about her AKG IVM4 system

"Also, my colleague, RHONDA SMITH, notable bassist with Prince and many others, tried out the unit and LOVES IT. She would like to purchase one ASAP because she will be in Europe in March and April on tour with her band and with saxophonist CANDY DULFER. She even has dates in Austria!"

Kat Dyson about her AKG WMS 4500 system for her guitars


Wireless in-ear monitor system with unique signa processing capabilities tor live applications and professional installations


YNGWIE MALMSTEEN
"AKG microphones are superior in capturing my sound from in capturing my sound from
guitars to vocals. In addition I have used every guitar wireless system known to man, but none of them comes close to AKG sound and reliability"

Yngwie Malmsteen about his AKG WMS 4500 system for his guitars





## www.akg.com

## AKG Acoustics GmbH

Lemböckgasse 21-25, A-1230 Vienna/AUSTRIA, phone: + 431866540
e-mail: press@akg.com

## AKG Acoustics, U.S.

8500 Balboa Boulevard, Northridge, CA 91329, U.S.A., phone: +1 8189203212
e-mail: akgusa@harman.com
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